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APRIL 2, 2014
8:30 AM - 2:30 PM



Larry R. Caddell,
Entrepreneur
Extraordinaire - "Making
Something Out of
Nothing"



Scott Kelly, Entrepreneur
College Professor,
Innovator-
"Entrepreneurship in
Education"

Sandy Berger, nationally respected computer authority, journalist, media guest, speaker, and author, has more than three decades of experience as a computer and technology expert. Sandy has a unique ability to explain in easy-to-understand language how to use and enjoy today's technology. Her trademark, "Compu-KISS®" which stands for "The Computer World - Keeping It Short and Simple," represents her approach to helping others enhance life through the use of computers and technology.



Paul A. Dillon is a Certified Management Consultant with more than 37 years of experience in the professional services industry. He is the president and CEO of Dillon Consulting Services LLC (<http://www.dillonconsult.com>), a U. S. Department of Veterans Affairs certified *Service Disabled Veteran-Owned Small Business*, based in Durham, NC and Chicago, IL, which provides business development and project management services for clients in the service industry. His clients have ranged from small, family held businesses, such as Sportscorp Recreational Products to major corporations, such as AT&T International and American Airlines. He served on the Business Plan Screening Committee for the Springboard: Mid-West 2003 Venture Capital Forum.



Shane English enjoys sports, hunting/fishing, traveling when possible. He also enjoys all type of music, spending time with friends, family, hoping to make a small difference in the world, without people noticing! Shane has been in banking 20+ years, in all areas, starting as a teller. Currently, he is a SVP/City Executive with First Bank, managing Aberdeen and Pinebluff locations. He enjoys serving the community and has served with non-profits.

Lora Gisler, Certified Relocation & Transition Specialist, Owner of Caring Transitions of the Sandhills. Lora and her husband Tom started Caring Transitions just over a year ago after seeing the need for individuals, families, and businesses requiring help in right-sizing and being paralyzed with what to do with all their "stuff". Caring Transitions helps in space planning, de-cluttering, packing, move management, cleaning-out and liquidating possessions. From helping just a little, to doing it all, Caring Transitions can take the emotional and physical stress out of transitioning to your new home.

Andrew Lyons grew up in Alexandria, VA, graduated from Wake Forest University, moved to Moore County in 2007 with wife, Heather, and 3 children, manages the downtown Southern Pines branch of First Bank.



Marilyn Neely has been the director of the Small Business Center at Sandhills Community College in Pinehurst, NC for 16 years.. She has been with Sandhills Community College for 25 years and is a native of Southern Pines. She holds a B.A. in Mathematics from Meredith College in Raleigh, NC and a M.S. in Organizational Leadership & Management from UNC-Pembroke. She is the current chair of the board for the United Way of Moore County.



Colonel Glenn Phelps, USA, (Ret) Throughout 28 years in the US Army, Col Phelps worked directly with small business contractors in both research and development of military technologies and in the design, production, test and evaluation of modern conventional munitions for all the military services. He managed the USA Manufacturing Technology program, and established and managed several technology incubator programs to strengthen the US industrial base for defense systems production. Subsequently, he was the Federal Programs Director of a major nationwide environmental restoration corporation for 10 years, mentoring and supervising qualified small businesses for major hazardous waste clean-ups of radiation, hazardous chemicals, chemical weapons, as well as explosives and ordnance.

Marybeth Sandell, director of Moore Forward, spent most of her career with Bloomberg. She managed multiple bureaus in Europe, including the anchor office in London, and later traveled the world training reporters and editors in more than a hundred newsrooms, some in person and some virtually. Later, her work took her to New York, where she coordinated content across multiple platforms, including TV, radio, Internet and Mobile. She was also involved with planning and strategy for new acquisitions and start-up businesses at the company. In her spare time, Marybeth is working on her Masters in Communication and Technology at Chapel Hill.

Examples of that entrepreneurial spirit are emulated in keynote speaker Larry R. Caddell, founder of Southern Software. Currently, Southern Software employs 77 people, however, Caddell now enjoys retirement with his wife, Lisa and family. Caddell attributes his success in business to holding on to his dream while many times struggling with a learning disability. "Several instructors at Sandhills Community College were an inspiration to me through the struggles with dyslexia. A strong support structure while realizing the dream is essential and I found that in those instructors. If there is one desire I hold, it is to continue to instill in youth the right to own a dream and to never let it go."



Instilling the spirit in our youth is keynote choice, Scott Kelly's goal as well. Kelly says he has finally realized his dream of solving educational problems and is the co founder of Startup High and organizer of Startup Madness. Startup High's vision is to solve problems in education by culminating experience and

resources from multiple universities, high schools, business books, major corporations and coaching them to attempt startup ventures. Startup Madness is a competition where ACC schools send their best student entrepreneurial teams. Teams then compete in a bracket style competition to determine who goes home with the prizes and bragging rights. Kelly is also an instructor at Elon University.

April 2, 2014 Sandhills Community College, Van Dusen 102, 103

8:30 - 8:55	Registration	
9:00 - 9:15	Welcome	Dr. John Dempsey, President Sandhills Community College
9:15 - 9:25	Introduction of Emcees,	Jeremy Reynolds
	Dr. Aaron Spence and Andrew Lyons	
9:25 - 9:35	Introduction of Judges and Panelists	Andrew Lyons
9:40 - 10:00	Keynote Address	"Entrepreneurship in Education" Scott Kelly
10:00 - 10:10	Break	
10:15 - 12:00	High School Shark Tank Competition Begins	
	<i>(5 teams from Union Pines, 2 from Pinecrest High School, and 1 from North Moore High School)</i>	
12:00 - 12:45	Lunch - Panelist Discussion: "Surviving the First Year"	
1:00 - 1:30	Keynote Address	"Making Something Out of Nothing" Larry Caddell, Founder Southern Software
1:30 - 2:25	Community Competition Begins	
2:30 - 3:00	Wrap Up and Final Comments	

Esteemed Judges

Paul Dillon
Shane English
Glenn Phelps
Tom McPherson
Marilyn Neely
Gerhard Renner
Billy Bag O Donuts

Panelists

Sandy Berger
Lora Gisler
Anita Holt
Railhouse Brewery
Ted Natt, Moderator